



Leaders in International Higher Education

2022 ANNUAL
CONFERENCE

Why the Internationalization of
Higher Education Still Matters

Leveraging Technology as a Tool for Innovating and Expanding Campus Internationalization

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Conversation Starter

In what ways have you leveraged technology

- To advance internationalization?
- To innovate?

What, how and with whom?

About this 7-Minute Motivator

Our Goal:

To stimulate the dialogue and thinking of technology-mediated innovation to advance our campus internationalization efforts.

Takeaways:

- Share about innovative ways to promote global learning through the use of new technologies.
- Reflect upon challenges and lesson learned while assessing the applicability of these experiences to other institutions.

Boise State University

Metropolitan University located in Boise, Idaho's Capital city

Doctoral Research R2 University

#46 Most Innovative University in the United States

24,100 students, 65+ different countries

17:1 Student-to-Faculty Ratio

34% students from out of state



Internationalization

Technology

RESEARCH
ABROAD

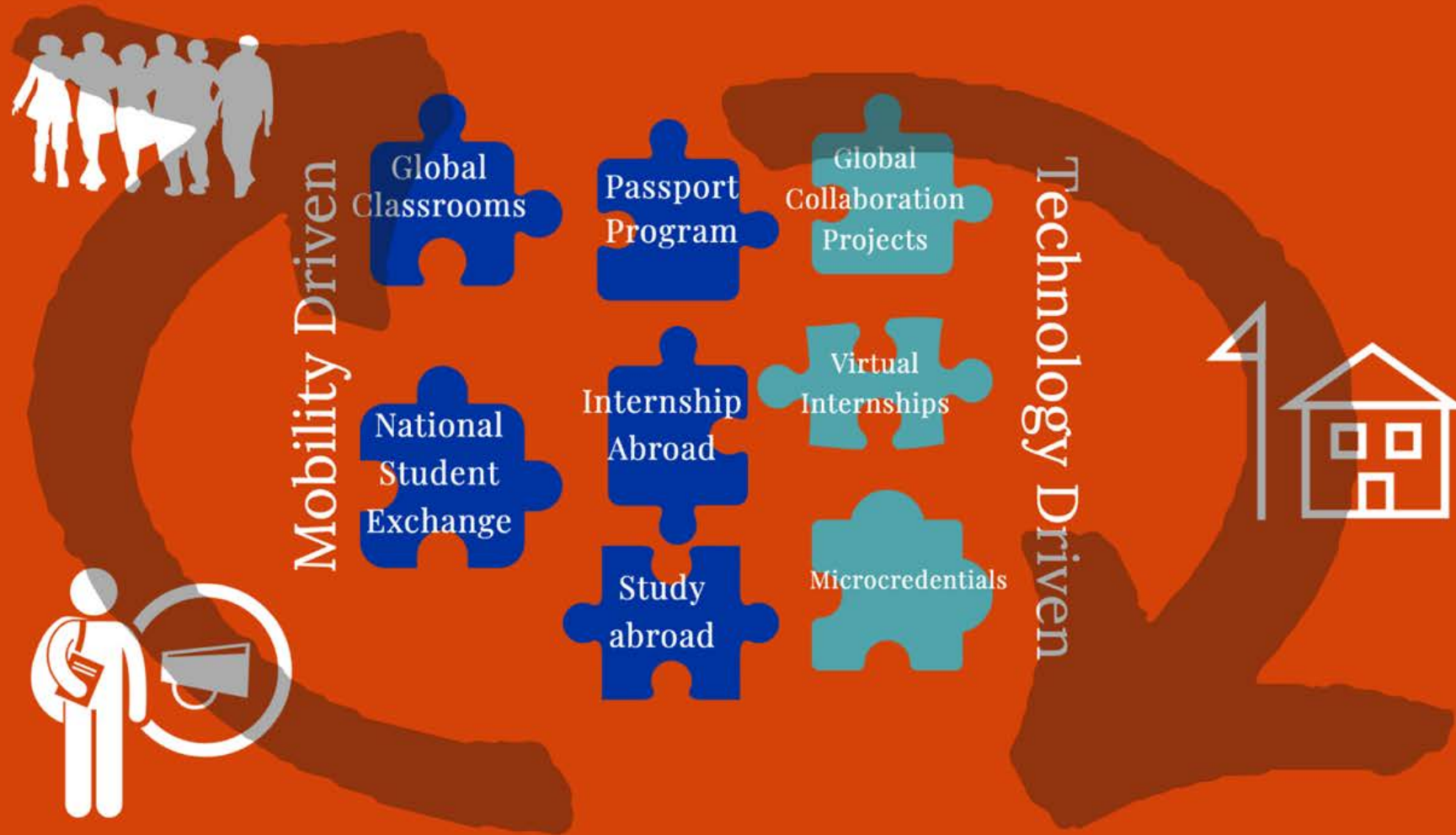
VIRTUAL
EXCHANGES

CROSS BORDER
MOBILITY

FACULTY
ENGAGEMENT

Access

Expanding our Global Learning Opportunities Program



Challenges

What is this?

Time

Resources

Is this a
fad?

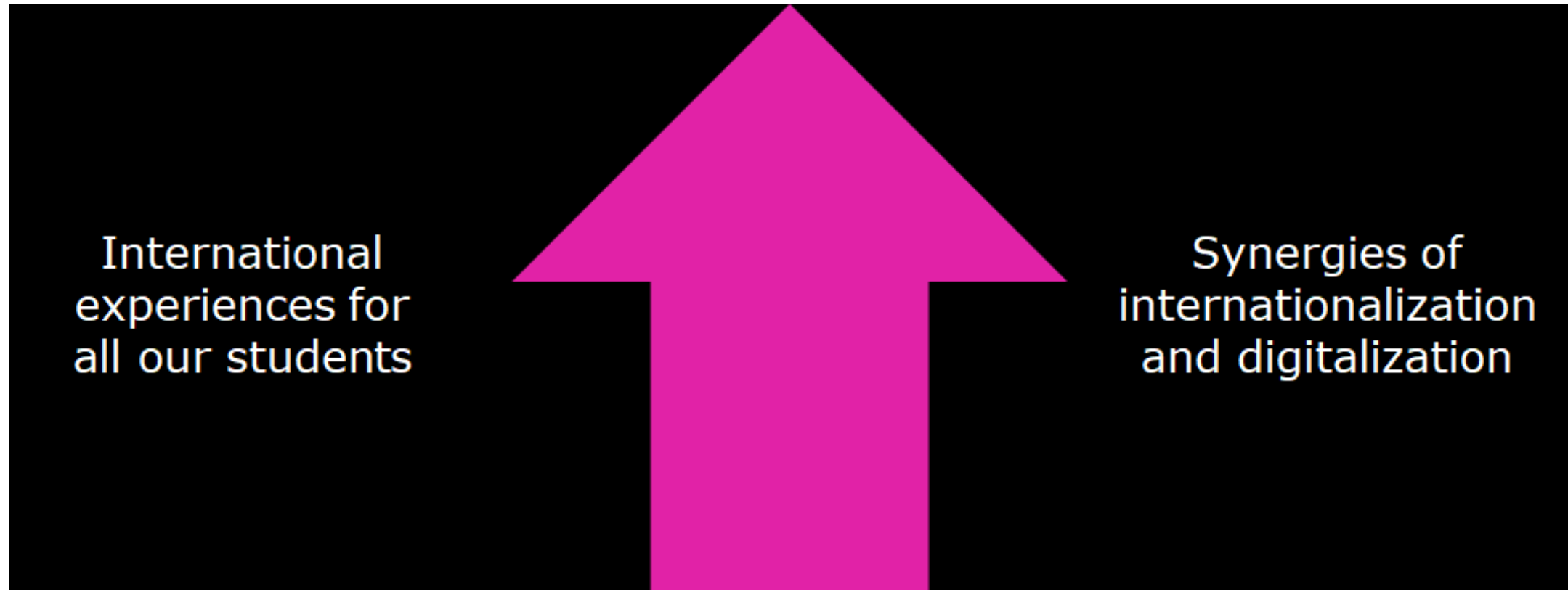
Who
owns it?

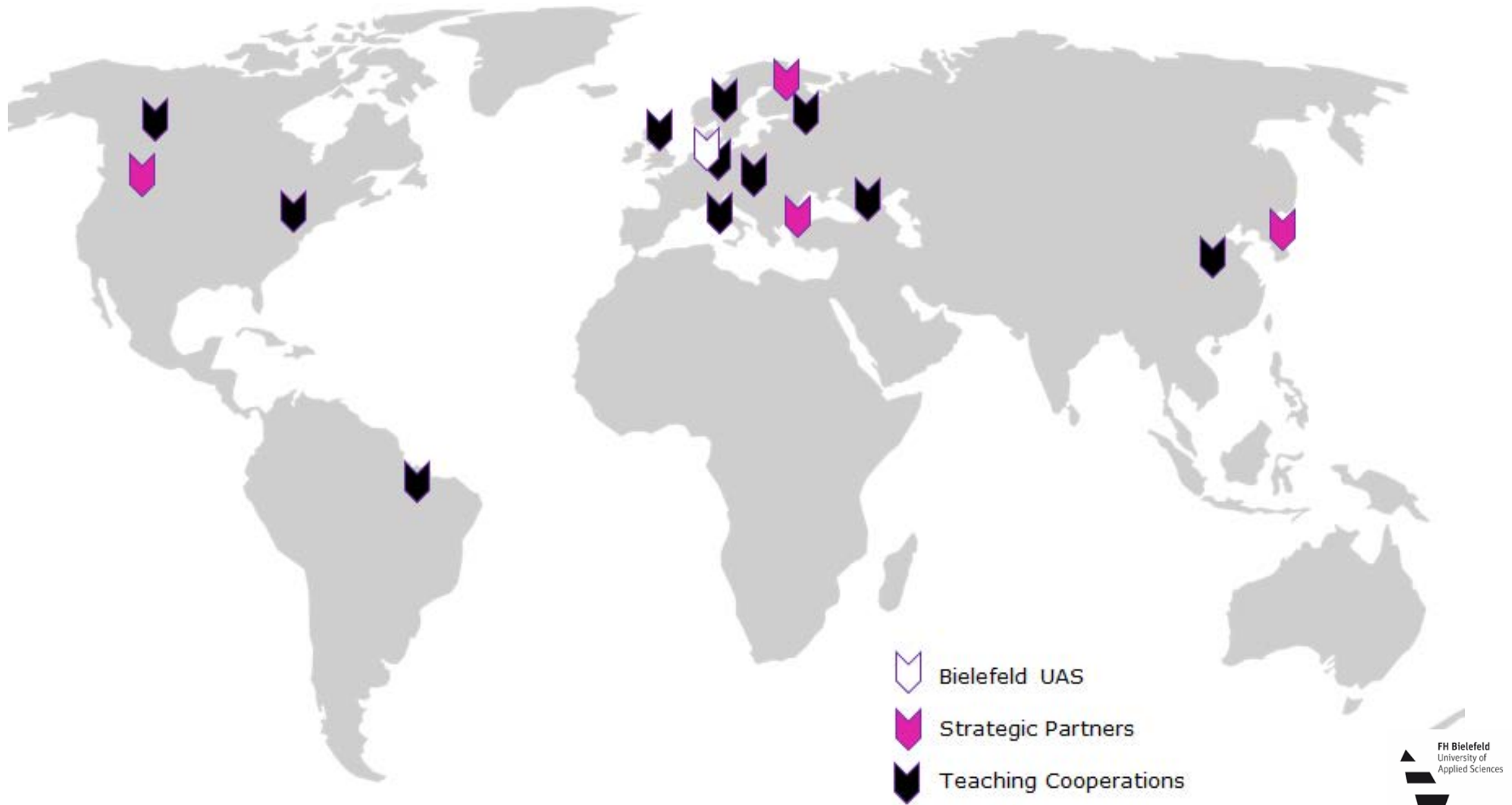
New
position?

Zoom
fatigue

Etc.

Digital Mobil @ Bielefeld UAS





Physical
Mobility



Virtual
Mobility

**Virtual mobility as a complement and
alternative to physical mobility**

Bielefeld University of Applied Sciences - Our Fields of Action

Curricula & Study Programs

- Double-Degree Programs
- Joint Modules

Trans- national Teaching

- Workshops
- Instructional Design and Facilitation
- Media Production (OER)

Digital Infra- structure

- Linking Learning Management Systems

Student Journey

- Simplifying administrative processes
- Simplifying recognition processes

Key Learnings

- VM requires other support services than PM (at least in part)
- VM requires additional empathy
- Think sustainably and beyond the pandemic!



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Federal Ministry
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and Research

Contact: digitalmobil@fh-bielefeld.de

Open Educational Resources:

<https://www.fh-bielefeld.de/en/digitalmobil/oer>

Teaching Projects:

<https://www.fh-bielefeld.de/en/digitalmobil/teaching-projects>





11,000 #
of undergrad & grad students

**Flagship doctoral
research university**

Degrees in more than 60 fields,
32 doctoral degrees, 71 master's
degrees, 11 graduate certificates

RANKED

6

AMONG MEDIUM-
SIZED SCHOOLS ON
PEACE CORPS 2019
LIST OF TOP
VOLUNTEER-
PRODUCING
UNIVERSITIES

500 Int'l
students and
scholars

from

70 different
countries :INCLUDES
ONLINE

526 UM
students who
studied abroad

IN OVER 40 COUNTRIES
AY2018-2019

86 Partner
universities
WORLDWIDE

RANKED

5

AMONG PUBLIC
UNIVERSITIES IN
PRODUCING
RHODES SCHOLARS

UNIVERSITY OF
MONTANA
MAUREEN AND MIKE
MANSFIELD CENTER



Fostering globally minded leaders of integrity.



For Discussion

Can we stay true to our internationalization goals when we use technology?

How leveraging technology has helped you to get closer to your internationalization goals?

If so, what adjustment have you/must we make?

What lessons learned can you shared with the your colleagues?